

CHRIS KEEFER



Chris Keefer leads a Preventive Law practice guiding businesses through complex commercial contracts, insurance and litigation management, business governance, compliance policies and training, due diligence and day-to-day business and legal strategies.

Relevant Experience

Principal, *Keefer Strategy*

Business Operations Strategist, *Sports Gear Co., Ltd - NIKE Division*

Professor, Drug & Medical Device Law, *University of Notre Dame Law School*

Corporate Counsel & Director of Risk Management, *Biomet, Inc.*

Business, Product & Appellate Attorney, *Private Practice*

Insurance Coverage & Litigation Attorney, *Hanover Insurance*

EDUCATION

- B.B.A./Finance, *University of Notre Dame*
- J.D., *Indiana University Maurer School of Law*
- M.S., Sports Product Mgmt, *University of Oregon*
- Certificate, Mediation Training & Skills, *Northwestern University*

LICENSES

- Oregon State Bar #17522
- Indiana State Bar #21914-02



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We've found great value in KEEFER's services and the importance of being prepared and would recommend KEEFER to other businesses looking to better understand their risk profile.

Ryan Martin, CEO, Yakima Products

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Chris was collaborative and conscious of business outcomes in working with our executive team . . . Chris was a trusted resource, and I look forward to working with him again in the future.

Richard Infantino, Managing Director, DELOITTE

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Help your business proactively reduce risk exposure and navigate disruption.
KEEFER is your Ounce of Prevention.



KEEFER STRATEGY

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CHRIS KEEFER



Your Ounce of Prevention

As executives navigate these uncertain times, measures can be taken to help them approach challenges and mitigate business and legal risks. Over his 20+ years of experience advising global businesses, Chris has applied Preventive Law in commercial, product, litigation and insurance settings, resulting in positive outcomes.

Chris' unique expertise gives him the ability to address business and legal challenges from a variety of angles, interpret large amounts of data, help clients spot and analyze issues and guide cross-functional teams to implement business-forward strategies that minimize exposure.

Signature Talks:

- Pardon the Interruption: Strategies to Mitigate Business Disruption
- The Magic 8 Ball: Clarifying Uncertainty in Your Cyber Insurance Policy
- Managing Business Risks Through Preventive Law
- Opposites Attract: Introducing Preventive Law to Supply Chain Vulnerabilities
- Working Effectively with Insurance Carriers

"Your presentation was everything I anticipated and then some! ... Your ability to educate our attendees with storytelling helped keep everyone engaged."

Ashley Loflin
Institute of Management
Accountants

"Your discussion was scintillating and the audience was super engaged — we definitely could've kept going for at least another hour!"

Annie Mitchell
Geffen Mesher

If you're looking for ways to engage, educate and inspire your audiences to be proactive with business and legal risks, book Chris Keefer for your next event.

Speaking Engagements



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